

OVERVIEW

The mission of International Breast Milk Project is to create awareness of the need for donor human milk, mobilize donors and provide donor human milk to infants in need.

GIVING HOPE

International Breast Milk Project (IBMP) is an international humanitarian aid organization, dedicated to providing life-giving donor milk to infants in emergent need. Our current focus is to provide immediate relief for infants in South Africa, where an estimated 1.5 million children have been orphaned as a result of HIV/AIDS. IBMP is the only organization in the world to provide large provisions of donor breast milk to infants in Africa who need it to survive.

Just three years ago, the organization had one donor – our founder, Jill Youse. By the end of 2009, it is estimated that IBMP will have served over 1,700 donors and will have sent over 265,662 ounces of donor breast milk to Africa, enough milk to provide 2,188 babies with one bottle of milk per day for one month.

IBMP, a federally registered 501(c)(3) non-profit organization, has received numerous awards and recognition for social innovation and has been featured on the Oprah Winfrey Show, ABC World News, Good Morning America and Time.com.

The organization was inspired by the work of Melissa Fay Greene, author of *There is No Me Without You*, a book about the orphan crisis in Africa. Greene recently wrote this warm note about our donors:

“What more intimate, sweet, and quiet moments are there in life than the hours spent nestled with your baby? And yet you all have found a way to entwine those secret precious times with a phenomenal global reach. From the other side of the world, you help nurture the babies of sick women. You ally yourselves with the world’s mothers. You say, in effect, ‘I have been blessed with health, nutritious food, clean water, and education; while, through no fault of your own, you have been cursed with poverty and sickness. But we are both mothers. In love for my children, and in acknowledgement of the love you feel for your children, let me share this life-giving milk.’”



GIVING BACK

International Breast Milk Project partners with milk banks in Africa, who work as hard as they possibly can to meet the incredible demand for donor milk. Because so many babies have been abandoned, orphaned or have moms that are too sick or malnourished to breastfeed, there is a significant gap in the current supply of available local milk and the demand for donor milk. For example, in some places like KwaZulu-Natal, up to 40% of mothers are infected with HIV and many moms are extremely malnourished, making it incredibly challenging to find moms who can donate milk.

In order to meet the urgent need, IBMP believes it is important to provide donor milk from the U.S. where it is readily available to supplement local milk collections in Africa. We also believe it is important to provide funding for milk bank development and health care programs to increase sustainability. To date, IBMP has awarded more than \$173,000 to hospitals, orphan homes and milk banks in Africa.

GIVE MILK. GIVE LIFE. GIVE HOPE.

International Breast Milk Project

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262,665 ounces

of donor breast milk provided for infants in Africa by the end of 2009

262,665 oz = 2,052 gallons = 65,665 bottles of milk = enough milk to provide 2,188 babies with a one-month supply of donor milk

“My experience really made me feel very complete knowing I was giving nourishment and hope to those who may not feel they had any. This experience impacted my entire family, especially my 3 older children who seemed to have an increased awareness that there are others in this world who are less fortunate than they are.”

- Breast Milk Donor

STEP 1: Online Application

GETTING STARTED

- As each step is completed, we will email you detailed instructions on the next steps - so you never have to worry about what to do next. The process is simple and will generally take 6 - 8 weeks from start to finish.
- In order to be eligible to donate your breast milk, you must first complete a standard online application that we administer to all potential donors. It should take 5-10 minutes to complete, and all information is secure and confidential.
- The process is extremely convenient and of no monetary cost to you. IBMP provides you with everything you need to donate your milk.
- Visit www.breastmilkproject.org to complete your online application.

STEP 2: Medical Clearance

SCREENING PROCESS

- Once your initial online application is approved, you will be asked to obtain medical clearance your primary care physician - we email a simple form for your physician to sign and return by fax. You will also be asked to obtain medical clearance from your child's pediatrician.
- After medical clearance is received, we will work with you to set up a time for a technician to come to your home to perform a simple blood draw. The blood samples are sent to a national laboratory to perform the blood tests. At the same time, you will be asked to provide a cheek swab to create a DNA match for the milk. This ensures that only milk from tested donors enters the system.
- Once the blood tests come back and you are qualified, we will FedEx you a specially designed container and cooling bricks. When ready, you can place your frozen milk and cooling bricks into the box and attach the prepaid priority FedEx label. One call to FedEx, and the milk is on its way. It is as simple as that!

STEP 3: Shipping Milk

MILK IS ON ITS WAY

- Once the blood tests come back and you are qualified, we will FedEx a specially designed container and cooling bricks to you. When ready, you can place your frozen milk and cooling bricks into the box and attach the prepaid priority FedEx label. One call to FedEx, and the milk is on its way. It is as simple as that!
- We will send you an email to let you know that your milk arrived to Prolacta. Included in the email will be additional information on how to stay involved and a press release for you to customize and send to your friends, family, and local media. Quick International Courier, a Manhattan-based priority transportation and logistics company with offices throughout the world, generously donates the transport of the milk from the US to South Africa. Quick ensures the safe transport of the milk from start to finish.
- Shipments to South Africa are made on Mother's Day and World AIDS Day. We will send you an email to let you know that the milk arrived safely to our partner hospitals and orphan homes.

RECOGNITION

International Breast Milk Project has been recognized for social change, innovation, and accountability by leading organizations including Charities Review Council and Social Venture Partners. The organization has also been featured on the Oprah Winfrey Show, ABC World News, Time.com and Good Morning America.



OUR PARTNERS

International Breast Milk Project is made possible by breast milk donations from moms across the US, our partner milk bank in South Africa, and by the generous support of our sponsors.



International Breast Milk Project spends less than 1% on administration. IBMP is a federally registered 501(c)(3) non-profit organization.